



ANiAD Lens Investment Guide

Photography

Service	Investment
Portrait Session	From £150
Brand Photography	From £250
Product Photography	From £200
Event Photography	From £350
Editorial / Fashion	From £300

Videography

Service	Investment
Social Media Content	From £250
Brand Promo Video	From £500
Event Videography	From £600
Music Video	From £800
Commercial Production	From £1,500

Content Creation

Service	Investment
UGC Package	From £150
BTS Content	From £200
Half Day	From £400
Full Day	From £700

Creative Direction

Service	Investment
Consultation	£100/hr
Campaign Direction	From £500
Full Project	Quote

Post Production

Service	Investment
Photo Retouching	£15/image
Video Editing	From £150
Colour Grading	From £100

Add-ons

Service	Investment
Extra Hour	£75
48 Hour Delivery	+25%
Travel	Quote

Every project is unique. Pricing above is intended as a guide. Contact ANiAD for a bespoke quotation.